



**COLORADO STARTUP
BREWS**

THE STARTUP CRAFT BEER CHALLENGE

2018

FRIDAY, OCTOBER 12

MCNICHOLS CIVIC CENTER BUILDING

5:00 - 9:00PM

2018 BENEFICIARY

**DEAR JACK
FOUNDATION**

The logo for the Dear Jack Foundation, featuring a stylized ribbon in shades of pink, purple, and blue.

SPONSORSHIP OPPORTUNITIES

LIMITED SPACE AVAILABLE

Colorado Startup Brews, now in its fourth year, is the annual members' conference of the Colorado Startup Brews Association (CSBA). This event is an opportunity to connect with like-minded, Colorado-area startups and secure bragging rights for brewing some of the finest craft brews in town. We welcome any Colorado-based company friendly with the startup community and a passion for brewing.

We are excited to announce we are partnering with the Dear Jack Foundation and will be donating 100% of all proceeds to their cause. The Dear Jack Foundation provides impactful programming that directly benefits adolescents and young adults diagnosed with cancer in order to improve quality of life and create positive health outcomes from treatment to survivorship for patients and their families.

We are offering a variety of sponsorship packages for companies interested in promoting their brand, building stronger relationships with Colorado-area companies, and supporting a great cause.

The estimated attendance is 1000+.





SPONSORSHIP PRICING

OCTOBER 12, 2018

EVENT SPONSORSHIP	2018 PRICE
Presenting	\$15,000
Diamond	\$8,000
Platinum	\$5,000
Gold	\$3,000
Silver	\$2,000
Bronze	\$1,000
In-Kind	Donation

AWARD SPONSORSHIP	2018 PRICE
Awards Dinner Sponsor	\$10,000



SPONSORSHIP BENEFITS

OCTOBER 12, 2018

SPONSOR BENEFITS	PRESENTING	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	IN KIND	AWARDS DINNER SPONSOR
Speak at Awards Dinner								3 Minute speech
Logo on Awards								x
Access to Attendee List	x							
Custom Growler	x							
Company Logo on All Glassware	x							
Company Logo on Event Tote		x						
Logo on Smart Wristband			x					
Company Logo on Printed Event Signage	x	x	x	x				x
Company Logo on Event T-Shirts	x	x	x	x	x			x
Company Logo on Event Website	x	x	x	x	x	x	x	x
Private Table to Promote Your Brand	Premier Placement	Premier Placement	Premier Placement	Premier Placement	x	x	x	Premier Placement
Company Feature Write-Up	x	x	x	x				x
Exclusive Sponsor Shirt	x	x	x	x	x	x		
Attendees for Awards Dinner	6	4	2	2	2	2		8
Comp Tickets	30	20	15	15	10	5	2	15
Commercial Kegs	3	2	1	1	1			1

PRIOR PARTICIPANTS

BY INDUSTRY

ADVERTISING AND MARKETING

Adistry
Advision
Location3
SpotX
Wayin

CONSUMER GOODS

Keg Cap Tap
ManCan
Sphero

CONSUMER SERVICES

Havenly

EDUCATION

Galvanize

FINANCIAL & PROFESSIONAL SERVICES

EKS&H LLLP
ExpenseBot
FirstBank
Lincoln Financial Group
PromonTech LLC

FOOD, BREWERIES, & WINERIES

AleChemist Apiaries
Alpine Dog Brewery
Baba's Falafel
BREAKTHRU Beverage Group
Cibby Wibbitz: Gourmet Sliders
CO-Brew
Colorado Native
Crazy Mountain Brewing Co.
Dry Dock Brewing Co.
Happy Leaf Kombucha
Hot Brat and a Touch of Philly
Little Machine Beer
Pizzeria Locale
Water2Wine

HEALTH CARE SERVICES

Associates in Family Dentistry
CirrusMD
Tensentric

IMPORT & EXPORT

Blackswift Global

INSURANCE

Intrepid

INTERNET, SOFTWARE & TECHNOLOGY

Bowtie.io
CaptianU
CiviCore
Cloudera
Commerce Kitchen
Dizzion
Flowh
Four Winds Interactive
GoSpotCheck
Inversoft
Lyft
Ombud
OrthoFi
ParkiFi
Pay Simple
Ping Identity
ReadyTalk
SendGrid
Simple Energy
Stack Overflow
Wowza
Zen Planner
Full Contact

OTHERS

Colorado Technology Association
Colorado Excursions: with History, Hikes and Hops
Ello
EPOCH Developments
23rd Studios

PRINTING

A Small Print Shop
Ink Monstr
Sticker Giant

RETAIL

Kittos
Craftsy

STAFFING & RECRUITING

Creative Circle
IQ Clarity
Robert Half

COLORADO STARTUP BREWS - 2018

Please submit this form to info@coloradostartupbrews.com

NAME:

COMPANY:

EMAIL:

PHONE:

SPONSORSHIP LEVEL:

Presenting Sponsorship

Platinum Sponsorship

Gold Sponsorship

Silver Sponsorship

Bronze Sponsorship

In-Kind Sponsorship

Award Dinner Sponsorship

